Welcome to the Ideas Portal! This is a place where you can submit any idea for change about your university experience or vote and comment on existing ideas. If you can get at least +25 other students to vote for your idea, the Union officers are then able to consider it. Don't stop at +25 though - the more votes and comments an idea gets, the more power it gives us to try to action it!

An idea can be anything from suggesting a new drink in Locos to suggesting topics we should campaign on. If you can think of anything that The Union of Brunel Students should be doing or doing differently, then submit it as an idea.

When submitting an Idea, don’t use formal policy-making language, keep it simple! You need to get the core concept of your idea across in just one sentence. You can then expand on why you think the Idea is needed in the further information box below; the fewer words you use for this the better as it will mean other students will be more likely to read it.

**Please be aware: only the title of the Student Idea will become Students' Union policy if passed; any additional information will not be binding.**

**Here are some examples of how to phrase Ideas:**

* The SU should provide free sanitary products.
* There should be a relaxation zone in the University.
* The bar should sell more vegetarian and vegan food.

**Think about the outcome of your idea, not the steps required to get there, and phrase your idea to the outcome you want.**

For advice on effective phrasing of Ideas, please come in and speak to a member of staff or an elected Officer.

All Ideas can be submitted anonymously by ticking the box below the submission form.

Once an idea has been submitted, the proposer no longer has to be involved in the process although they can be if they would like.

The Union of Brunel students will be uploading new ideas around the beginning of every month, and the proposer will be notified of the exact date it will be uploaded upon submission. If an idea isn't put up, it will likely be that it is because it is problematic. The process for a Problematic Idea is listed below:

**Problematic Ideas**

* Where an idea could be harmful on the basis of the concepts or wording, the proposer will be contacted by staff.
* The smallest possible correction will be suggested, for the proposer to accept or refuse.
* Where a suggestion is refused, the Executive Committee will decide if the Idea should go online.
* Where an original Idea marked as problematic receives a complaint, it will be taken offline if the complaint matches the problem.
* This necessary protection is to (as far as possible) eliminate harm to proposers and voters caused by problematic Ideas.
* Anonymity remains protected throughout the problematic Idea process.

### ****Voting****

In order for an idea to pass, students need to vote in favour of it. When a student clicks on an idea that interests them, they will be taken to that Idea's individual page where they can decide if they support the idea (thumbs up/like) or whether they do not support the idea (thumbs down/do not like).

On the same page, you can comment on the Idea and discuss with other students whether it should pass. You can also track the Ideas progress from its proposal to its successful completion and all the points in between.

**Commenting**

When using the comment feature, students must abide by the same rules they do when at university and in the Union of Brunel Student. The University Code of Conduct outlines the expectations can be found [here](https://students.brunel.ac.uk/documents/Policies/student-code-of-conduct-july-2021.pdf)

If a student finds an idea or a comment offensive or inappropriate then they can report it through our [complaints procedure](https://brunelstudents.com/pageassets/about/governance/Complaints-Process-2022.pdf).

Comments that are not in line with these rules can be removed following a complaint from a student.

Comments in violation of the laws of England & Wales will be removed and reported to the police.

**Campaigning**

Every student at Brunel can vote on an idea so there are over 18,000 students you can influence. Whether it’s your idea or an Idea you think is really good, this is the absolute best way to ensure it passes. The harder you campaign the more likely you will get the outcome you want.

Campaigning can be as simple as getting your course mates to vote or sending a couple of messages. Alternatively, you can spend time in popular parts of the University like Loco’s and the Venue and talk to students or run a sustained social media campaign.

For advice on effective campaigning, please come in and speak to a member of Students' Union staff or an elected Officer. If you have any questions, please contact [ruth.sharma@brunel.ac.uk](mailto:ruth.sharma@brunel.ac.uk)

[A simple flowchart can be found here.](file:///C:\Users\ruths\OneDrive\Documents\simple%20flow%20chart%20for%20the%20ideas%20portal.docx)