



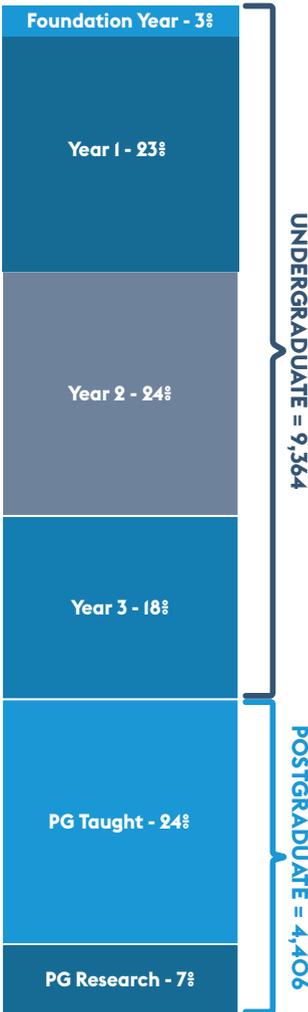
UNION
OF BRUNEL
STUDENTS

PROMOTING YOUR BRAND

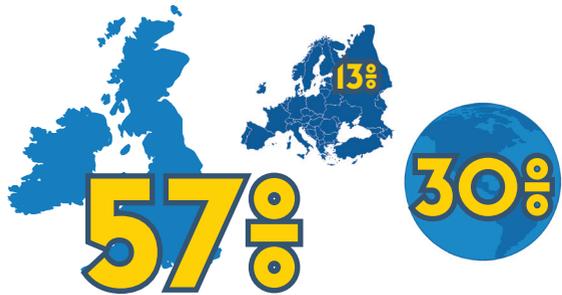
Through the Union Of Brunel Students

A BIT MORE ABOUT OUR STUDENTS

There are Brunel Students **13,770**



AGE



FRESHERS WEEK

Freshers' Fayre - £1,000

Welcome over 5,000 students onto campus at our Freshers' Fayre. This event is hugely popular and provides you the opportunity to interact with students face to face so come armed with flyers and branded products. Stalls sell out quick so be sure to book early to avoid disappointment.

Union Guide - from £250

Stand out in our Union Guide. Given out to 5,000 new student, this handy guide is a must have for reaching the new cohort. Essential if you're looking to get your message to students before anyone else.

Wall planner - 1 term; £200, 2 terms; £350, 3 terms: £450

Keep your advert up to date with Union wall planners. Over 5,000 are distributed and pinned to students walls termly.

Freshers Package deals - £ Bespoke

Stamp your mark on freshers and become an official sponsor throughout the week. From the fayre to one of the many events we create for the students – we'll create tailor made packages to suit your business needs and budget.

ONLINE AND DIGITAL

Web banners - £350 per month

Grab the students' attention by visually advertising your product or service. Your banner will be on all pages of our website. Our website has a monthly footfall of over 250,000.

Solus email - £1250

Give it that personal touch and send your advert directly to our members inboxes . Last year our solus emails on average reached more than 13,000 students in boxes

Plasma screens - £350 per month

Sit back and relax as your advert is screened on every one of our 8 plasma screens in our popular student bar Locos.

CAMPUS WIDE

Posters and flyers - £350 for 10 posters, £225 for 1000 flyers

Hundreds of students walk around the Union every day. Grab their attention by advertising with A3 posters in prime locations in the Union or through the organised distribution of your flyers by our promotions team around campus and the halls of residence.

Le Nurb - from £300

With 6 editions throughout the year, our independent student newspaper Le Nurb reports on all the big news both on and off campus including our own Brunel sports teams, Brunel nightlife and student articles. Le Nurb is an A3, colour, free publication with a distribution of more than 1,000 per issue

Onsite activity - from £350

Engage with Brunel students by hiring a stall in the heart of campus. This prime spot ensures direct contact with students, allowing a wider reach of your brand or product.

OTHER OPPORTUNITIES

NUS Local - £250

Showcase your student discount and join our NUS Local scheme designed to promote local businesses to students. Package includes- listing on the Union of Brunel Students website and the Student Directory, Interactive map pin drop on the website, discount of the week box, rolling banner on rotation.

Clubs and Societies - £ Bespoke

With over 50 sports clubs and 90 societies in the Union, becoming a club sponsor widens your reach, solidifies your profile and strengthens your brand.

Additional events & bespoke campaigns - £ Bespoke

We host a variety of special events including Team Brunel Ball, Graduation Ball, award ceremonies and a Varsity sports fixture. We develop packages to suit you which can include product sampling, logos on all publicity and presence at the event itself.

Call us to discuss bespoke campaigns where we can use our experience to help you maximise your impact with minimum spend.

WHAT NEXT?

Contact Andy via email, Andy.Proudfoot@brunel.ac.uk, or call **01895 266 618** to discuss your requirement and find out how your campaign can reach its full potential.